

US.LK



APRIL 2021
ISSUE 10

THE MONTHLY GROUP NEWSLETTER

SINHALA & TAMIL
NEW YEAR

NEWS
ACROSS US

WOMEN'S DAY
CELEBRATIONS

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US.LK

APRIL 2021
ISSUE 10



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DIGEST**

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Our Team



Editorial

Hello There!

We celebrated International Women’s Day this year under the theme "Women in leadership: Achieving an equal future in a COVID-19 world". I take this opportunity to thank all the gentlemen in our lives who continuously support us and share equality in all aspects for us to be better at what we do every day. The world becomes a better place when women don’t feel the hardships to exist.

Furthermore, let me remind all our female employees across the group of OUR VALUE as women. We are blessed to have some unique qualities such as empathy, kindness, and simplicity. Certain situations will require women to be strong and bold, but it is important to understand which situation calls upon what skill. While some countries still limit women’s roles to household responsibilities it is important to move towards a gender balance.

Let us work together for equality in all aspects – PROGRESS FOR ALL !!!

Amila Gunawardana



FOUNDER'S NOTE

Hello Team,

Wish you a peaceful, abundant and Prosperous New Financial Year 2021-2022!

As we move to another financial year, I’d like to thank each and every one of you for your enormous support during the new normal. It is a great pleasure to start with extending my deepest gratitude to our partners in success: Our business partners, customers, management & officials.

Whilst we keep facing various types of challenges in these unprecedented times I’d like to remind each and every one of you the importance of "Staying Focused".

Being focused in life doesn’t mean that we are incapable of being multi-talented. It simply means that we have clearer goals and ambitions in life and we are dedicated to attain those demarcated goals and objectives. It will undoubtedly make you feel more positive and controlled in your life.

You will have to sustain your focus to become more productive and achieve your dreams, so keep working at it. Being more focused means being able to pay attention to your plan and control the everyday distractions that life puts in your path.

"Focus on the outcome, not the obstacle."

Manjula Kulatunga



Birthday Wishes from US...

March-born' can be generous and sympathetic – yes, the very kind of people the world needs today. Their big heart and generous nature may win the admiration of people around them, which may motivate them to continue with their good deeds. From Sir Albert Einstein and Kalpana Chawla to Zakir Hussain and Aamir Khan, lots of famous scientists, artists, and thinkers are March-borns. March-born babies are super-creative—they will be talented and will have an artistic mind.

Anton Nilroy
Ayantha Dilrukshana
Ayesha Kalpani
Asanka Dilip Wijekoon
Aruna Mendis
Aruna Pradeep Udekumara

Chaminda Gunarathne
Chinthaka Lakmal Perera
Chamath Chanuka Karunanayake
Chalana Dilshan Piyathissa

Danushka Dilan Adikari
Dinayadura Shehan Tharuka Silva
D.L.D.D. Supun
Dilshan Thilina Bandara

Ganeshan Ramesh
Gaman Wasantha Kumara
Ishan Thilanka Hettiarachchi
Iresha Nadeeshani
Kamal Deshapriya
Kalana Sankalpa
Kajendran Shabeekan
Krishan Fernando

Lakshitha Madushanka
Lasantha Kumara
Mahesh Bandara Samarakoon
Menaka Prasad Gunawardhana
Nimoth Hashan Rosa
Neel Wasantha Fernando

Prashanna Dilshan Bandara
Prabath Indika Jayawickrama
Priyantha Rathnayaka
Prasad Madusanka

Rumesh Indeewara
Sachintha Lakshan Rajapaksha
Sujith Kumara Namal Senarathne
Subramaniam Sivakumar
Shanmugam Thisadeepan

Udaya Sri Sampath
Vipula Lakmal Weerasinghe

MARCH BIRTHDAYS



Welcome!

TO THE GROUP

AIRTEL OPERATIONS

- Kaushalya Rajapaksha

AUSTRALIAN TALENT NETWORK

- S. S. M. Buddhi
- Nimna Jayasankha Rathnayaka
- S. C. Perera
- G. W. L. M. Nagahapititiya

CEILAO LOGISTICS GROUP

- S.Navaneetharaj
- Devan Akshan
- Sagara Sampath
- Sivasekara Dhanuka Lakshan
- Madurapperuma Arachchige Hashan Ravindu
- Gnasekaran Shagirshan

**On behalf of all of US,
Welcome Onboard!**



News Across US!

RATTHI YOGURT KIRI PANI LAUNCH - CLG SERVICES



2021 ගුවන් හමුදා පාපැදි සචාරියට සහභාගී වුනු වාමර රුසිතට අපගේ උණුසුම් සුභ පැතුම්!

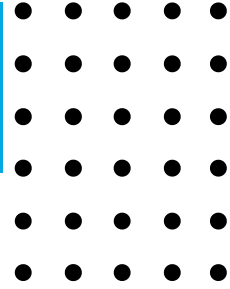


B. A. වාමර රුසිත
Astra අලෙවි නියෝජන
 සෙසිලාම් ලොජිස්ටික්ස් පුද්ගලික
 සමාගම

180KM
 196 PARTICIPANTS
 OVERALL CLASSIFICATION: 66
 KURUNAGALA SUPER WHEELERS

News Across US!

CLG - UNILEVER TEAM RECEIVES CHAIRPERSON'S AWARD



Congratulations Ceilao - Unilever Team!
On your tremendous efforts towards winning the Chairperson's award. Your great efforts and passion is key to this win.

සෙයිලාම් යුනිලිවර් බලකායට අපගේ උණුසුම් සුභ පැතුම්! මෙම ජයග්‍රහණය ඔබ සැමගේ නොමද උනන්දුව හා උත්සාහයේ ප්‍රතිඵලයක් ලෙස හදුන්වන්නට අප කැමැත්තෙමු.



The Games are Live!



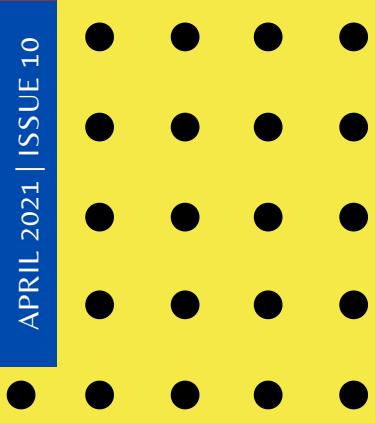
Legends never die, whether it is PubG or any Game....

Introducing the PUBG mobile tournament!

The most awaited PUBG madness is on with 65 Teams onboard!

Game mode: Team Deathmatch.
Prize Pool: LKR 25,000!
Follow us to stay updated!

Watch the Games live on weekends starting 5pm onwards...



A VIBRANT CELEBRATION OF TWO CULTURES

SINHALA & TAMIL
NEW YEAR

Most of the countries in the world celebrate the new year on the 01st of January. Yet there are several calendars around the world that celebrates different days to welcome the New Year. In Sri Lanka, new year is celebrated during 13th – 14th of April. The Sinhala and Tamil New Year is considered as the biggest celebration in Sri Lanka that features countless rituals and customs.

Better known as ‘Bak’ in traditional term, April is the month of fortune. The New Year falls just after the bountiful harvest of ‘Maha season’, and every household is bestowed with its blessings. April is one of the most prosperous months in the country, in which most seasonal fruits produce their seeds and flowering plants starts to bloom. Based on the sun’s movement from the Meena Rashiya (House of Pieces) to the Mesha Rashiya (House of Aries) Sri Lankans welcome the new year with lots of firecrackers and a gourmet of traditional sweetmeats. It is also known as the sun festival, and is performed to honor the God of Sun for centuries.

This traditional festival is celebrated with observances of Buddhist and Hindu religious activities. As the New Year begins it is customary to visit relatives, close friends and associates, and renew the relationships.

- By Annya Gunasekara



Art!
BY DANUKA SAVINDA

*"Warm wishes for a Prosperous
New Year from US.LK"*

අලුත් අවුරුදු ලිහ 2021

Sinhala and Tamil New Year Auspicious Times (Nekath)

නව සඳ බැලීම -	අප්‍රේල් 16 දින
පරණ අවුරුද්ද සඳහා ස්නානය -	අප්‍රේල් 12 දින
අලුත් අවුරුදු උඩාව -	අප්‍රේල් 14 දින පූර්ව භාග 02:33ට
පුනස කාලය -	අප්‍රේල් 13 දින අපර භාග 08:09 සිට අප්‍රේල් 14 දින පූර්ව භාග 08:57 දක්වා
ආහාර පිසීම -	අප්‍රේල් 14 දින පූර්ව භාග 06:17 ට
වැඩ ඇල්ලීම, ගණු දෙනු කිරීම සහ	
ආහාර අනුභව කිරීම -	අප්‍රේල් 14 දින පූර්ව භාග 07:41ට
නිස නෙල් ගෑම -	අප්‍රේල් 17 දින පූර්ව භාග 07:16ට
රුකි රක්ශා සදහා පිටත් වීම -	අප්‍රේල් 19 දින පූර්ව භාග 06:39ට

ඔබ සැමට සුභ අලුත් අවුරුද්දක් වේවා!!!

*"Let new beginnings signify new chapters
filled with pages of
success & happiness..."*



As Sinhala and Hindu New Year is approaching, I want to take this opportunity to extend my heartfelt greetings for the season and appreciate you all for your accomplishments and achievements for last year. I thank one and all of you for the support and dedication during this pandemic period.

Today, happiness is rather materialistic and quantified by monetary values. I believe, we should think beyond and appreciate the work done and the experience gained through the work, without prioritizing the monetary gain. Because, when we look back one day, our accomplishments would be the definition of who we are and who we have become.

So, in my new year message, I would like to invite you to rethink and be the change that you wish to see. Start believing that each and every human being can achieve great things if they are brave enough to push their limits. But, always remember that shedding tears over missed opportunities of the year gone by, might cloud your vision and that would cause you to miss out on opportunities of the present.

Let's meet again in the New Year with a lot of new ideas and new energy. Let new beginnings signify new chapter filled with pages of success and happiness, written by the ink of hard work and intelligence. Wishing you and your families a Happy Sinhala and Hindu New Year.

Anuja Fernando

FLATTEN THE CURVE

this avurudu

THIS AVURUDU IT'S NOT ABOUT GOING AROUND CHECKING WHO'S KONDA KAVUM IS THE BEST, BUT INSTEAD STAYING AT HOME AND ENJOYING A MUNG KEVUM.



Celebrating Women's Day 2021

In your Personal Life...

Set Goals

Before setting your path to Success it's a good idea to take account of your life and set goals for yourself. Short term as well as long term. Write it down and update it every 3 months.

Be Confident

Confidence is everything. Believe in yourself and your true worth. Believe in the ability to succeed. Confidence comes from various sources such as education and training, good relationships and may be even your appearance. However, remember disappointment and failures are components to confidence and success.

Don't expect Perfection – from yourself or anyone

Expecting perfection from yourself or from others can lead to frustration and anxiety within oneself. It could also further seriously negative effects on relationships and even cause them to break.

Have meaningful relationships

Surround yourself with genuine friends through good times and bad. It is important to maintain these relationships over a period of time to be successful. Expressing gratitude, being humble, reciprocating the love and support you receive, and the ability to say SORRY are key components of successful relationships.

Watch your finances & take care of your self

One of the keys of being successful is to be able to budget. This is not often taught to us as children, but it is important aspect to control your finances. It is relatively harder for females to be financially independent. Remember to save for a rainy day!

In a world where you can be easily connected digitally through mobile phones and other devices, taking care of your mental and physical health is important. As women are bodies change rapidly from our 20's to 30's to 40's and so on. Hence keeping physically active and eating right is important.

In your Professional Life...

Make a plan & set goals

Just as you do in your personal life, setting goals in your professional life is equally important. The Sri Lankan culture sometimes does not often promote or support women to continue their professional careers. However, it is important to know what you consider successful and how you can achieve it. -so set a plan and review it from time to time.

Education and Training

Having education and training in the relevant field you choose is an integral part of being successful professionally. Adapting and Staying up to date with the changes taking place in the environment is imperative.

Be Passionate

You can't be truly successful unless you are passionate about your profession. If you don't love your job, you're less likely to go above and beyond for success.

Don't be afraid to take risks

Changing your professional course to put yourself on the path to success requires taking some risk. However, this doesn't mean making reckless decisions, rather that one should take a calculated risk.

Effective communication and good working relationships

The work place increasingly shifts towards more team-based work, greater customer contact, more diversity, and ever-higher employee expectations. The ability to communicate with colleagues effectively and positively is absolutely integral to your professional success. Being an effective communicator demands everything from being a good listener to being polite and having the ability to express your gratitude.

Without having positive working relationships with colleagues at all of your jobs, you cannot be successful. It's thus important to maintain good professional relationships as being successful cannot be achieved single handedly. It always takes a team or people around you that help you achieve success. Never forget to praise the persons who helped you during the journey of your success.

And finally... TAKE BREAKS! It's important to rejuvenate and refresh yourself to be successful.

Women's Day at US!

First Women's Day Celebration of the Group!

International Women's Day was celebrated on the 08th of March 2021 waking the voices of many powerful women out there. The first ever Women's Day Celebration of US.LK was celebrated on the 12th March 2021 and was marked as a special day for the group to celebrate our ladies, hear them out, and to appreciate them. A special online event was organized to mark the occasion along with the participation of all the ladies in the organization.

Women in Business

We Celebrated International Women's Day 2021 under the theme - Women in leadership: Achieving an equal future in a COVID-19 world."

Every young woman wants to be a success in her personal and professional lives. But the path to success can be tricky and navigating it requires that you be proactive in several aspects of your life. But with some dedication and by following some key tips, you will pave the way to personal and professional success. I'd like to share a few personal tips and experiences that may help you achieve success in any role.

Accept Yourself...

Remember, we are all born as beautiful children to loving parents. Each of us may have different opportunities in life whilst growing up. Some of us may have things easier than others and some not so. However, who you become or what you make of your life is totally up to each of us. Each of us are unique in our own way.



Elegance is when the inside is as beautiful as Outside...

Happy Women's Day!

“

You don't need magic
to disappear; all you
need is a destination.

BEST MERCHANDISER - AMAL FERNANDO



“අනිවාර්යෙන්ම ඔව්... මෙම ජයග්‍රහණය සමස්ත සෙයිලාම් ආයතනයම ලබාගත් ජයග්‍රහණයකි.”

අප්‍රේමයෙන්ම සෙයිලාම් නාමය යුනිලීවර් ආයතනයේ ඉහල තලයට ඔසවා නැඹු ලංකාවේ Best Merchandiser තැනනොත් නොදම විකුණුම් ප්‍රදර්ශන දස දෙනා අතර පස් වෙනි ස්ථානය සහ බස්නාහිර පළාතේ ප්‍රථමයා බවට පත් වූ අමල් රාජ මනනා සමග.



1. ආයුබෝවන් ඔබ තුමාට: ආයුබෝවන්!
2. මුලින්ම මම ඔබ තුමාට ලබාගත් ජයග්‍රහණයට සුභ පතනවා : (සිනාසී) බොහොම ස්තූතියි...
3. දන්නා නොදන්න හැම කෙනෙකුටම දැනගන්න ඔබ තුමාගේ විස්තර ටිකක් කතා කරමු හේද: හා නොදයි ...
4. ඔබ තුමාගේ පෞද්ගලික විස්තර ටිකක් කෙටියෙන් කිවනොත් නම, ගම , පවුලේ විස්තර වගේ දේවල් : මගේ නම මියුරන් සෙබස්තියන් අමල් රාජ ප්‍රනාන්දු. මම පදිංචි වෙලා ඉන්නේ බිරිදයි, දුවයි, පුතයි එක්ක කොච්චිකඩේ මුරුතනේ. දුවට වයස අවු. 8යි පුතාට නම අවු.4යි.
5. මෙය ඔබගේ පළමු රුකියාව? නැහැ.
6. මීට කලින් කරපු රුකියාව මතක් කළහොත්? මම මීට කලින් කිස්ට් ආයතනයේ රියදුරෙකු ලෙස සේවය කළා.
7. මෙම රුකියාවට සම්බන්ධ වූ ආකාරය? මෙහෙමයි මම 2005 වර්ෂයේ නමයි කැල්ටන් ආයතනයට සම්බන්ධ වුනේ. එහිදීත් මම විකුණුම් ප්‍රදර්ශන නිලධාරියෙකු වශයෙන් වැඩ කළා. පසුව කැල්ටන් ආයතනය යුනිලීවර් ආයතනයෙන් ඉවත් වීමත් සමග 2018 වර්ෂයේ සිට සෙයිලාම් හා එකතු වීමත් එක්ක අවු. 3ක කාලයක ඉදන් මෙම රුකියාවේ නිරතවී වැඩ කරනවා.
8. ඔබ තුමාගේ රුකියාව ගැන පැහැදිලි කළහොත් කවුද Merchandiser කියන්නේ? මෙහෙමයි ආයතනයේ වෙළඳ සලට බෙදාහරින භාණ්ඩ නිසි ආකාරයට යුනිලීවර් ආයතනයෙන් ලබා දී ඇති මාර්ගෝපදේශය අනුව භාණ්ඩ අලංකාරව ප්‍රදර්ශනය කිරීම.



9. වෙළඳ සැල් නිමියන්ට අමතරව ඔබ ලගින්ම ගැටෙන්නේ වෙන්වේ විකුණුම් නිලධාරී මහතන් එක්ක හේද? අනිවර්යෙන්ම.

10. කොනොමද එයාලගෙන් ලැබෙන සහයෝගය? මට මෙම ජයග්‍රහණය ලැබුණේ එයාලගෙන් ලැබුණ සහයෝගය නිසා නමයි.

11. දවසට වෙළඳ සැල් කීයකට විතර යනවද? නොග වෙළඳ සැල් 10ක් පමණ...

12. ඔබ තුමා අවු. 10ක කාලයක ඉදන් මෙම ක්ෂේත්‍රය තුල වැඩ කරනවා මෙවෙති සම්මානයක් ගත් පළමු අවස්ථාව මෙයද? ඇත්තෙන්ම ඔව් මීට අමතරව සෙයිලාම් ආයතනයේ 2018 /2019 වර්ෂ වලදී නොදම විකුණුම් ප්‍රදර්ශන නිලධාරියා වුනා.

13. මන් දන්න තරමින් ඔබ තුමා ජ්‍යෙෂ්ඨ විකුණුම් ප්‍රදර්ශන නිලධාරියෙකු හේද? ඔව්... ඔබතුමිය හරි...

14. කොනොමද ඔබ තුමාට ගෙදරින් ලැබෙන සහයෝගය? ඇත්තෙන්ම කිවනොත් ලොකු සහයෝගයක් ලැබෙනවා. මගේ බිරිඳ වගේම දරුවෝ දෙදෙනා සහ මගේ සහෝදරයගෙනුත් ලොකු සහයෝගයක් ලැබෙනවා. මගේ සහෝදරයා මෙම ක්ෂත්‍රයේ විකුණුම් නිලධාරියෙකු වශයෙන් සේවය කරනවා.

15. ඔබ තුමා මෙම ලබා ගත ජයග්‍රහණය මම දකින්නේ මුළු සෙයිලාම් ආයතනය ලබා ගත් ජයග්‍රහණයක් ලෙසයි? අනිවාර්යෙන්ම ඔව් මෙම ජයග්‍රහණය සමස්ත සෙයිලාම් ආයතනයම ලබාගත් ජයග්‍රහණයකි. මෙම කුසලාන පිටුපස මට මෙම ජයග්‍රහණය වෙතට ගමන් කිරීමට සහය දුන් විකුණුම් නිලධාරී මහත්වරුන්, විකුණුම් ප්‍රදර්ශන නිලධාරී මහතන්, ගබඩා සේවක මහතන්, බෙදා හැරීමේ මහත්වරුන්, කාර්යාලය මහත්ම මහත්මීන් සහ විශේෂයෙන් කළමනාකාරීත්වය සහයෝගය ලබා දුන්නා.

16. අවසාන වශයෙන් ඔබ තුමා ඔබ තුමාගේ ක්ෂත්‍රයේ වැඩ කරන සහෝදරයන්ට දිය හැකි පණිවිඩය මොකදද? ආයතනය ලබා දෙන රාජකාරිය නිසි ආකාරයෙන් කැපවීමෙන් ඉටු කිරීම.

ස්තූතියි ...

පිටපත: සුරංගි ප්‍රනාන්දු සෙයිලාම් ලොජිස්ටික්ස් පුද්. සමගම. කොච්චිකඩෙ





EMPLOYEE Q & A COLUMN

Ask US!

When it comes to keeping employees engaged, one of the most important steps companies can take is to foster meaningful connections between co-workers.

The US.LK editorial board is launching a new Q&A column – “Ask US!” – and we want to hear your questions. If you’re seeking advice on a personal or professional issue, please submit your question to contact@us.lk

We will answer these on a rolling basis, so be on the lookout for an upcoming “Ask US!” in the Employee Q&A section of US.LK Newsletter.

01

How do you fit-in and be part of a new team or organization?

Get to know your co-workers by working on team projects. This promotes common interest, builds trust and allies. Ask questions if you don't understand something. Be friendly and respectful. Your good attitude, manners and work habits will show that you are a professional. Don't contribute to office gossip.

02

සේවා ස්ථානයේ අතපසුවීමක් හෝ වැරදීමක් සිදුවූ විට මුහුණ දෙන්නේ කෙසේද?

මෙය සෑම සේවකයකුම මොනසමී හෝ මොහොතක මුහුණ දෙන අවස්ථාවකි. එවැනි අවස්ථාවන් වලදී තමන්ගේ වරද පිළිගෙන, එයට නිහතමානීව සමාව ගැනීම යෝග්‍ය වේ. එය සැඟවීමට හෝ නිදහසට කරුණු සෙවීම යෝග්‍ය නොවෙයි. හැකි ඉක්මනින් එයට විසඳුමක් ඉදිරිපත් කිරීම හා එය යලි නොවීමට වග බලාගැනීම සුදුසු වේ.

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